

SPONSORSHIPS

SMBE(NSW) 2018

TRAINING SEMINAR

The Training Seminar features a strong scientific programme with technical and managerial sessions and a number of interactive workshops, all of which attract the engineers and technicians who are involved in procurement and maintenance of medical equipment.

Sponsors have access to a captive audience of the people they need to see in order to launch new products or services and to promote their company to this audience of existing and potential customers.

Several sponsorship packages are detailed below to allow vendors to choose the right product for their needs in order to complement existing marketing and sales strategies.

PLATINUM SPONSOR (one only)

This organisation that takes up this sponsorship becomes the major sponsor for the Training Seminar and attracts the following benefits:

- A **double** sized booth in the Trade Exhibition area (if required)
- Two complimentary registrations to the Training Seminar including entrance to all sessions and all social functions, two conference satchels.
- Two additional tickets to the Welcome BBQ and Conference Dinner
- An opportunity to present a two minute welcome during the Opening Ceremony
- Acknowledgement of the organisation at the beginning of each day of the conference
- Prominent siting of the organisation's logo around the conference precinct
- Placement of organisation's logo on all promotional material post sponsorship
- On screen recognition of sponsorship status in the lecture room before and after all sessions and during all breaks
- Organisation logo and website link placed on the SMBE (NSW) website

- Ability to provide two pieces of promotional literature in the conference satchel

Platinum Sponsorship at \$5,000

GOLD SPONSORSHIP (strictly two only on a first received basis)

- A **single** sized booth in the Trade Exhibition area (if required) and a second booth is available at normal rates.
- Two complimentary registration to the Training Seminar including entrance to all sessions and all social functions, one conference satchel.
- One additional ticket to the Welcome BBQ and Conference Dinner
- Placement of the organisation's logo around the conference precinct
- Placement of organisation's logo on all promotional material post sponsorship
- On screen recognition of sponsorship status in the lecture room before and after all sessions and during all breaks
- Organisation logo and website link placed on the SMBE (NSW) website
- Ability to provide one piece of promotional literature in the conference satchel

Gold Sponsorship at \$3,000

SILVER SPONSORSHIP (four only)

- A **single** sized booth at half price in the Trade Exhibition area (if required)
- One complimentary registration to the Training Seminar including entrance to all sessions and all social functions, one conference satchel.
- One additional ticket to the Welcome BBQ and Conference Dinner
- Placement of the organisation's logo around the conference precinct
- Placement of organisation's logo on all promotional material post sponsorship

- On screen recognition of sponsorship status in the lecture room before and after all sessions and during all breaks
- Organisation logo and website link placed on the SMBE (NSW) website
- Ability to provide one piece of promotional literature in the conference satchel

Silver Sponsorship at \$2,000

BRONZE SPONSORSHIP

- Placement of the organisation's logo around the conference precinct
- On screen recognition of sponsorship status in the lecture room before and after all sessions and during all breaks
- Placement of organisation's logo on all promotional material post sponsorship
- Organisation logo and website link placed on the SMBE (NSW) website
- Ability to provide one piece of promotional literature in the conference satchel

Bronze Sponsorship at \$1,500